



SUNY NIAGARA

Digital Media: Web Production, A.S.

Overview

The Web Production curriculum prepares students for careers in web design, mobile app development, and social media. Many courses take place in our state-of-the-art computer labs. SUNY Niagara provides experience in coding, copy writing, layout and design. Students produce digital content using video, audio, and image editing software. Integrating both fine arts and computer information systems, graduates will advance with their own digital portfolio of work, ready for entry-level jobs or transfer to a four-year institution.

Designed for transfer into a 4-year institution.

Careers

Careers related to your program of study:

- App Developer
- Digital Media Manager
- Social Media Specialist
- Web Designer

Some careers may require more specialized education.

Division

Arts, Humanities & Social Sciences
716-614-6710 (E-238)

Visit full catalog for specific course offerings for each semester:

www.niagaracc.suny.edu/programs/dm

Program Requirements

First Semester	Credits
DIG 100 - Media Arts Success	1
DIG 104 - Digital Video & Audio	3
DIG 110 - Introduction to Web Technology	3
DIG 111 - Introduction to Web Design	3
ENG 101 - Writing I	3
___ ___ - Social Science (SOCS) or Humanities (HUMN)	
General Education Elective	3
Total Credit Hours:	16 Cr.

Second Semester	
DIG 105 - Social Media	3
ART 109 - Design I	3
COM 103 - Writing for the Media	3
COM 109 - Visual Communication	3
ENG 102 - Writing II & Introduction to Literature OR	
ENG 103 - Writing for STEM	3
___ ___ - Health Physical Education Elective	1
Total Credit Hours:	16 Cr.

Third Semester	
ART 111 - Digital Imaging	3
CIS 218 - JavaScript	3
___ ___ - Basic Communication – Oral (COMO) General Education Elective with an SPE prefix	3
MAT ___ Mathematics & Quantitative Reasoning (MATH) General Education Elective	3/4
___ ___ - World History & Global Awareness (GLBL) General Education Elective	3
___ ___ - Health/Physical Education Elective	1
Total Credit Hours:	16/17 Cr.

Fourth Semester	
ART 128 - Digital Photography	3
CIS 202 - Mobile App Development	3
DIG 200 - Digital Portfolio	1
___ ___ - US History & Civic Engagement (USCV) General Education Elective	3
___ ___ - Humanities (HUMN) with LIT prefix or World Language (WLNG) General Education Elective	3
___ ___ - Natural Science & Scientific Reasoning (NSCI) General Education Elective	3
Total Credit Hours:	16 Cr.

The information provided is subject to change throughout the academic year.