

NIAGARA COUNTY COMMUNITY COLLEGE

Sport Management, A.S.

First Semester

Overview

The Sport Management major is designed to prepare students to blend general management skills with the specific demands of managing sports organizations. Sport Management majors acquire a strong foundation in management, finance, communication, ethics and legal aspects of business. Students in this curriculum will take coursework that focuses on general business topics such as accounting, marketing and human resource management.

Designed for transfer into a 4-year institution.

Careers

Careers related to your program of study:

- Compliance Professional
- Concessions Management
- Fan Development / Fan Club Management
- Hospitality Specialist
- · Networking / Community Management
- Olympic Involvement
- Parks & Recreation
- Public Relations
- · Resort / Club Management
- Sports Camp Director / Equipment and Supply
- Sports Events Planning / Promotion
- Sports Mediator / Arbitrator
- Tournament Planner
- Youth Sports Organizations

Some careers may require more specialized education.

Contact

Program Coordinator

Lori Townsend / 716-614-6461 ltownsend@niagaracc.suny.edu

Division

Business & STEM 716-614-6410

Program Requirements

First Semester	Credits
ENG 101 - Writing I	3
BUS 101 - Organization & Management	3
General Education Elective (ARTS, USCV, \	NLNG,
HUMN)	3
Computer Elective	3
SPM 101 - Sport Management	3
Total Credit Hours:	15 Cr.
Second Semester	
ENG 102 - Writing II & Introduction to Literature	3
General Education Elective (ARTS, USCV, \	
HUMN)	3
General Education Elective (ARTS, USCV, \	NLNG,
HUMN)	3
HED/PED Elective	1
MAT 164 - Introduction to Statistics	3
SPM 201 - Sport Policy	3
Total Credit Hours:	16 Cr.
Third Semester	
ACC 116 - Financial Accounting	3
BUS 103 - Introduction to International Business OR	
BUS 117 - Business Law I	3
BUS 113 - Fundamentals of Marketing	3
ECO 101 - Macroeconomics	3
HED/PED Elective	1
General Education Elective (ARTS, USCV, \	NLNG,
HUMN)	3
Total Credit Hours:	16 Cr.
Fourth Semester	
ACC 117 - Managerial Accounting	3
BUS 229 - Business Communications	3
General Education Elective (GLBL)	3
General Education Elective (DVRS)	3
BUS 116 - Principles of Sales	3
Total Credit Hours:	15 Cr.

Credits

Visit full catalog for specific course offerings for each semester: www.niagaracc.suny.edu/programs/smgt