



## ***2020 Sponsorship Opportunities***

### **Major Festival Sponsor: \$1,500**

Includes prominent acknowledgment as a major sponsor on all promotional media (posters, flyers, mailers, festival signage, festival program, press releases, website, and social media including: Facebook, Instagram, and Twitter).

### **Best of the Festival Award Sponsorship: \$500**

Name attached to the most prestigious award at the festival. Also includes: full-page print ad in festival program, recognition as a sponsor on the official NCCC Festival website and Facebook page.

### **WNY Filmmaker of the Year Award Sponsorship: \$350**

Each year the festival honors a local filmmaker for an outstanding achievement in the field of movie making or animation. Sponsorship for this award will be included in all descriptions, announcements, and press releases about the award and the sponsor will also be acknowledged on the trophy that is presented to the winner.

### **Film & Animation Workshop Sponsorships: \$300 each**

There are two workshops offered at the festival, typically one pertaining to animation and one to filmmaking. These are offered free of charge to festival goers, although advance registration is required as seating is limited.

### **Screening Room Sponsorships: \$200 each or all for \$1,000**

There are five screening rooms that run films simultaneously throughout the day of the festival. Categories include: 1) Drama & Horror, 2) Comedy & Music Video, 3) Documentary & Experimental, 4) Animation, and 5) "Best of 716" Films

### **Individual Award Sponsorships: \$150 per award**

Name attached to a specific award at the festival. Also includes: full-page print ad in festival program, listing on festival website, and recognition as sponsor on Facebook page.

Awards include:

- Best Drama
- Best Comedy
- Best Horror
- Best Music Video
- Best Documentary
- Best Animation
- Best Experimental Film
- 716 Best High School Student Video
- 716 Best College Student Video



## **Basic Sponsorship Advertising:**

Includes print ad in the festival program, sponsorship acknowledgment on NCCC festival website and festival Facebook page. Also includes an optional free vendor space with a table at the event.

### *Sponsorship levels:*

#### **GOLD SPONSOR:**

\$100 donation – Full-page ad dimensions: *H 8.5" x W 5.5"*

#### **SILVER SPONSOR:**

\$50 donation – Half-page ad dimensions: *H 4.25" x W 5.5"*

#### **BRONZE SPONSOR:**

\$25 donation – Quarter-page ad dimensions: *H 2.12" x W 5.5"*